

Dear Friend,

Laissez les bon temps rouler! Let the good times roll! We are so excited to be hosting our **19<sup>th</sup> Journey of Dreams Benefit** on Saturday, November 4, 2023! With our Mardi Gras-inspired theme, it will be a night to remember. We hope you can join us at the JW Marriott Marquis to share a fun-filled evening making wonderful memories with community friends, all while fundraising for a good cause: our amazing children with disabilities and their families!

Our one-of-a-kind fundraiser gala honors community leaders who are making an impact on the lives of children with disabilities and past events have helped raise much-needed funds which allow us to fulfill the mission of our organization. Last year's event raised over \$85,000 which helped Parent to Parent of Miami provide *help*, *hope*, and *support* to the growing number of families that reach out to us.

We would like to extend the opportunity for you to become a sponsor for this year's event. By selecting one of our sponsorship opportunities, you help our parent center continue to empower more than 1,500 families in Miami-Dade County each year as we all strive to improve the lives of children with disabilities. **YOU** will be directly helping children with disabilities succeed!

Visit <u>bit.ly/journeyofdreams2023</u> for more details and for online payment options. Please do not hesitate to contact Fari García at 305-271-9797 ext. 224 or via email at <u>fgarcia@ptopmiami.org</u> or Idamar Siverio at 305-271-9797 ext. 226 or via email at <u>isiverio@ptopmiami.org</u>. We would love to hear of your participation by August 10, 2023 so we may include your logo in our printed and digital invitations and announce your support.

We sincerely appreciate your consideration. Your generosity will make a huge impact on the lives of thousands of children with disabilities in our community.

With warm regards,

Farides García President/CEO

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Maday Bonet Board of Trustees Chair

Idamar Siverio Development Coordinator

PARENT TO PARENT OF MIAMI MEETS ALL REQUIREMENTS SPECIFIED BY THE FLORIDA SOLICITATION OF CONTRIBUTIONS ACT. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE (1-800-435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CH14810.



Parent to Parent of Miami, 7990 SW 117 Avenue, Ste 200, Miami, FL 33183

# OURNEY OF DREAMS 2023

# Sponsorship Opportunities

### DIAMOND SPONSOR

- Presenting level sponsorship with industry exclusivity
- Inclusion in all media promotions as Diamond **Presenting Sponsor**

\$15.000

- Prominent logo recognition on event collateral, signage and step and repeat banner
- Prominent logo/URL recognition on website • and digital newsletter

#### SAPPHIRE SPONSOR \$10.000

- Social media mention as participating sponsor
- Priority logo recognition on event collateral • and signage
- Priority logo/URL recognition on website and digital newsletter
- Priority logo recognition on step and repeat • banner

#### EMERALD SPONSOR \$ 7,500

- Social media mention as participating sponsor
- Enhanced logo recognition on event collateral and signage
- Enhanced logo/URL recognition on website and digital newsletter
- Opportunity to participate in 2 presentations to parent center program participants and newsletter promotion

### **RUBY SPONSOR**

- \$ 5.000
- Social media mention as participating sponsor
- Logo recognition on event signage
- Logo recognition on website, email blasts and digital newsletter for 3 months
- Opportunity to participate in 1 presentation to parent center program participants

#### ADE SPONSOR

#### \$ 2,500

- Social media mention as participating sponsor
- Logo recognition on event signage
- Logo recognition on email blasts
- Opportunity to participate in 1 presentation to parent center program participants

- Opportunity to participate in 4 presentations to parent center program participants and newsletter promotion
- Six email advertisement opportunities for one year to over 9,000 subscribers
- Prominent logo recognition on all email blasts
- Premium back cover full page color ad in evening program book
- Exclusive seating for twenty guests
- Opportunity to participate in 3 presentations to parent center program participants and digital monthly newsletter promotion
- Four email advertisement opportunities for one year to over 9,000 subscribers
- Logo recognition on all email blasts
- Premium full-page color ad in program book
- Exclusive seating for twenty guests
- Three e-mail advertisement opportunities for six months to over 9,000 subscribers
- Logo recognition on all email blasts
- Enhanced logo recognition on step and repeat
- Full-page color ad in program book
- Preferred seating for ten guests
- Two email advertisement opportunities to over 9,000 subscribers
- Half-page color ad in program book
- Preferred seating for ten guests
- One email advertisement opportunity to over 9,000 subscribers
- Quarter-page color ad in program book
- Preferred seating for six guests



\$15,000 Diamond Sponsor	Ş 5,000 Ruby Sponsor

\_\_\_\_ \$10,000 Sapphire Sponsor \_\_\_\_ \$ 2,500 Jade Sponsor

\_\_\_\_ \$ 7,500 Emerald Sponsor

I would like to purchase #\_\_\_\_\_ individual ticket(s) at \$200 per ticket.

I would like to donate \$ \_\_\_\_\_\_ to ensure children with disabilities and their families receive the peer support, information and resources they need to succeed!

## To include your logo on printed Invitation, please submit by August 15, 2023. Program printing deadline is September 29,2023

## Visit our online event page online payment options at <u>bit.ly/journeyofdreams2023</u>

To confirm your 2023 Journey of Dreams sponsorship, please fax this form to 305.271.6628 or mail with check to: Parent to Parent of Miami, 7990 SW 117 Avenue, Ste. 200, Miami, FL 33183

CONTACT:	PAYMENT:	□ CHECK	🗆 BILL ME	
Company:		🗆 Credit card:		
Address:	🗆 AmEx	🗆 Visa	MasterCard	
	Number:			
Contact Person:	Expiration:		Sec. Code:	
Tel:	Cardholder:			
Email:	Signature:			
	Yes, I'll cover the 3% credit card fee.			

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