



20th Annual Journey of Dreams Advertising Opportunities

Dear Community Friend,

Parent to Parent of Miami's nonprofit parent center is dedicated to empowering families of children with disabilities. This year, we are thrilled to celebrate the 20th anniversary of our annual gala, ***Journey of Dreams***, and we invite you to join us in making this milestone event more impactful than ever.

For more than 36 years, Parent to Parent of Miami has been a beacon of hope for countless families, offering them the resources, guidance, and peer support they need to thrive. Our gala celebrates the amazing work of community leaders while also raising critical funds to expand our programs.

We would like to extend the opportunity for you to showcase your business and show your support with an advertisement in our gala's evening program book, both printed and digital distribution. By selecting one of our advertisement opportunities, you help our parent center continue to empower more than 1,500 families in Miami-Dade County each year as we all strive to improve the lives of children with disabilities. **YOU** will be directly helping children with disabilities succeed!

Your support through an advertisement would send a powerful message of solidarity and hope to families facing the everyday realities of disability. Together, we can ensure our *Journey of Dreams* can help pave the way for a future where every child's potential can be fully realized. Feel free to contact Fari García at extension 224 or through email at fgarcia@ptopmiami.org or Idamar Siverio at extension 226 or isiverio@ptopmiami.org. For more details and for online payment options visit bit.ly/journeyofdreams2024.

Thank you for considering supporting Parent to Parent of Miami. Your support could truly make a difference in the lives of many families and children. We look forward to the possibility of collaborating with you for *Journey of Dreams*!

With warmest regards,

Farides García
President/CEO

Maday Bonet
Board of Trustees Chair

Idamar Siverio
Development Coordinator

PARENT TO PARENT OF MIAMI MEETS ALL REQUIREMENTS SPECIFIED BY THE FLORIDA SOLICITATION OF CONTRIBUTIONS ACT. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE (1-800-435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CH14810.



20TH JOURNEY OF DREAMS 2024
ADVERTISING OPPORTUNITIES

INSIDE FRONT/INSIDE BACK COVER . . . \$700

- Bleed: 5.5" X 8.5"
- Trim: 5.25" X 8.25"
- Live: 5" X 8"

PREMIUM FULL PAGE . . . \$550

- Bleed: 5.5" X 8"
- Trim: 5.25" X 8.25"
- Live: 5" X 8"

FULL PAGE . . . \$400

- Bleed: 5.5" X 8"
- Trim: 5.25" X 8.25"
- Live: 5" X 8"

HALF PAGE HORIZONTAL . . . \$250

- Bleed: 5.5" X 4.25"
- Trim: 5.25" X 4"
- Live: 5" X 3.75"

QUARTER PAGE . . . \$200

- Bleed: 2.75" X 4.25"
- Trim: 2.5" X 4"
- Live: 2.25" X 3.75"

All ads will be featured in Parent to Parent of Miami's Journey of Dreams print and digital program book PLUS full-page advertisers will receive a complimentary digital blast via Constant Contact to 9,000+ families and professionals in our database!

Visit our online event page for information and online payment option at bit.ly/journeyofdreams2024

To confirm your 2023 Journey of Dreams program book advertisement, please fax this form to 305.271.6628 or mail with check payable to Parent to Parent of Miami, 7990 SW 117 Avenue, Ste. 200, Miami, FL 33183

I am committed to purchasing the following advertisement(s):

- Inside Front Cover (\$700) Inside Back Cover (\$700) Premium Full Page (\$550)
 Full Page (\$400) Half Page Horizontal (\$250) Quarter Page (\$200)

CONTACT:

Company: _____

Address: _____

Contact Person: _____

Tel: _____

Email: _____

PAYMENT:

CHECK BILL ME

Credit card:

AmEx Visa MasterCard

Number: _____

Expiration: _____ Sec. Code: _____

Cardholder: _____

Signature: _____

Yes, we will cover the 3% credit card processing fee.