



## 20<sup>th</sup> Annual Journey of Dreams

Dear Community Member,

Parent to Parent of Miami's nonprofit parent center is dedicated to empowering families of children with disabilities. This year, we are thrilled to celebrate the 20th anniversary of our annual gala, ***Journey of Dreams***, and we invite you to join us in making this milestone event more impactful than ever.

For more than 36 years, Parent to Parent of Miami has been a beacon of hope for countless families, offering them the resources, guidance, and peer support they need to thrive. Our gala celebrates the amazing work of community leaders while also raising critical funds to expand our programs.

As we plan for this year's *Journey of Dreams* for Saturday, November 16<sup>th</sup>, 2024, we are reaching out to compassionate and forward-thinking companies like yours to seek corporate sponsorships. Your support would be instrumental in ensuring that we can continue to provide vital services to families navigating the challenges of raising children with disabilities.

**\*\*Sponsorship Benefits include:\*\***

- **\*\*Visibility:\*\*** Your logo will be prominently displayed in all event materials, including invitations, event banners, and our website, highlighting your commitment to community support.

- **\*\*Engagement:\*\*** Enjoy the opportunity to engage with our community at the gala, including a VIP table for your team including cocktail reception, dinner, open bar and dancing.

- **\*\*Impact:\*\*** Directly contribute to enhancing the lives of families and children with disabilities, with opportunities to be involved in our programs beyond the gala plus information disseminated to 9,000+ families and community professionals.

We believe your corporate values align beautifully with our mission, and your sponsorship would send a powerful message of solidarity and hope to families facing the everyday realities of disability. Together, we can ensure our *Journey of Dreams* can help pave the way for a future where every child's potential can be fully realized.

We would be delighted to discuss this opportunity with you. Please feel free to contact Fari García at extension 224 or through email at [fgarcia@ptopmiami.org](mailto:fgarcia@ptopmiami.org) or Idamar Siverio at extension 226 or [isiverio@ptopmiami.org](mailto:isiverio@ptopmiami.org). For more details and for online payment options visit [bit.ly/journeyofdreams2024](http://bit.ly/journeyofdreams2024).

Thank you for considering supporting Parent to Parent of Miami. Your partnership could truly make a difference in the lives of many families and children. We look forward to the possibility of collaborating with you for *Journey of Dreams*!

With warmest regards,

Farides García  
President/CEO

Maday Bonet  
Board of Trustees Chair

Idamar Siverio  
Development Coordinator



## 20<sup>TH</sup> JOURNEY OF DREAMS 2024

### SPONSORSHIP OPPORTUNITIES

#### DIAMOND SPONSOR \$15,000

- ❖ Presenting level sponsorship with industry exclusivity
- ❖ Inclusion in all media promotions as Diamond Presenting Sponsor
- ❖ Prominent logo recognition on event collateral, signage and step and repeat banner
- ❖ Prominent logo/URL recognition on website and digital newsletter
- ❖ Opportunity to participate in 4 presentations to program participants and newsletter promotion
- ❖ Six email advertisement opportunities for one year to over 9,000 subscribers
- ❖ Prominent logo recognition on all email blasts
- ❖ Premium back cover full page color ad in evening program book
- ❖ Exclusive seating for twenty guests

#### SAPPHIRE SPONSOR \$10,000

- ❖ Social media mention as participating sponsor
- ❖ Priority logo recognition on event collateral and signage
- ❖ Priority logo/URL recognition on website and digital newsletter
- ❖ Priority logo recognition on step and repeat banner
- ❖ Opportunity to participate in 3 presentations to program participants and digital monthly newsletter promotion
- ❖ Four email advertisement opportunities for one year to over 9,000 subscribers
- ❖ Logo recognition on all email blasts
- ❖ Premium full-page color ad in program book
- ❖ Exclusive seating for twenty guests

#### EMERALD SPONSOR \$ 7,500

- ❖ Social media mention as participating sponsor
- ❖ Enhanced logo recognition on event collateral and signage
- ❖ Enhanced logo/URL recognition on website and digital newsletter
- ❖ Opportunity to participate in 2 presentations to program participants and newsletter promotion
- ❖ Three e-mail advertisement opportunities for six months to over 9,000 subscribers
- ❖ Logo recognition on all email blasts
- ❖ Enhanced logo recognition on step and repeat
- ❖ Full-page color ad in program book
- ❖ Preferred seating for ten guests

#### RUBY SPONSOR \$ 5,000

- ❖ Social media mention as participating sponsor
- ❖ Logo recognition on event signage
- ❖ Logo recognition on website, email blasts and digital newsletter for 3 months
- ❖ Opportunity to participate in 1 presentation to program participants
- ❖ Two email advertisement opportunities to over 9,000 subscribers
- ❖ Half-page color ad in program book
- ❖ Preferred seating for ten guests

#### JADE SPONSOR \$ 2,500

- ❖ Social media mention as participating sponsor
- ❖ Logo recognition on event signage
- ❖ Logo recognition on email blasts
- ❖ Quarter-page color ad in program book
- ❖ Opportunity to participate in 1 presentation to program participants or email advertisement
- ❖ Preferred seating for six guests



20<sup>TH</sup> JOURNEY OF DREAMS 2024

NOVEMBER 16, 2024

YES, I WANT TO MAKE A DIFFERENCE IN THE LIFE OF CHILDREN WITH DISABILITIES AND THEIR FAMILIES AND BECOME A JOURNEY OF DREAMS 2024 SPONSOR!

I am committed to sponsoring at the following level:

- \_\_\_ \$15,000 Diamond Sponsor
- \_\_\_ \$10,000 Sapphire Sponsor
- \_\_\_ \$ 7,500 Emerald Sponsor
- \_\_\_ \$ 5,000 Ruby Sponsor
- \_\_\_ \$ 2,500 Jade Sponsor

I would like to purchase # \_\_\_\_\_ individual ticket(s) at \$200 per ticket.

I would like to donate \$ \_\_\_\_\_ to ensure children with disabilities and their families receive the peer support, information and resources they need to succeed!

**To include your logo on printed Invitation, please submit by August 16, 2024.  
Program printing deadline is September 30, 2024**

Visit our online event page online payment options at [bit.ly/journeyofdreams2024](http://bit.ly/journeyofdreams2024)

To confirm your 2024 Journey of Dreams sponsorship, please fax this form to 305.271.6628 or mail with check to: Parent to Parent of Miami, 7990 SW 117 Avenue, Ste. 200, Miami, FL 33183

**CONTACT:**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

**PAYMENT:**

CHECK     BILL ME

Credit card: \_\_\_\_\_

AmEx    Visa     MasterCard

Number: \_\_\_\_\_

Expiration: \_\_\_\_\_                      Sec. Code: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_ Yes, I'll cover the 3% credit card fee.